

FOR IMMEDIATE RELEASE Contact: Jenny Keegan 225.578.6453 / jenniferkeegan@lsu.edu

## Mardi Gras across Louisiana

## Forthcoming LSU Press Book Catalogs the Many Worlds of Louisiana's Carnival

**Baton Rouge**—From the revelers on horseback in Eunice and Mamou to the miles-long New Orleans parade routes lined with eager spectators shouting "Throw me something, mister!," no other Louisiana tradition celebrates the Pelican State's cultural heritage quite like Mardi Gras. In *Carnival in Louisiana*, to be published by LSU Press in February 2017, Brian J. Costello offers Mardi Gras fans an insider's look at the customs associated with this popular holiday and travels across the state to explore each area's festivities.

Costello brings together the stories behind the tradition, gleaned from his research and personal involvement in Carnival. His fascinating tour of the season's parades, balls, courirs, and other events held throughout Louisiana go beyond the well-known locales for Mardi Gras. Exploring the diverse cultural roots of state-wide celebrations, Costello includes festivities in Lafayette, Baton Rouge, New Roads, and Shreveport. From venerable floats to satirical parades, exclusive events to spontaneous street parties, *Carnival in Louisiana* is an indispensable guide for Mardi Gras attendees, both veteran Krewe members seeking to expand their horizons and first-time tourists hoping to experience of all sides of Louisiana's favorite season.

**Brian J. Costello**, an eleventh generation Louisianan, has written many books on the state's history. He is the historian of the Pointe Coupee Parish Library Historic Materials Collection and he reigned as King of the 2009 New Roads Lions Mardi Gras Carnival.

6 February 2017 208 pages, 5½ x 8½, 38 halftones 978-0-8071-6652-9 Paper \$29.95, ebook available Louisiana Studies

To request a review copy or set up an interview with the author, please contact Jenny Keegan at jenniferkeegan@lsu.edu.

###

338 JOHNSTON HALL | BATON ROUGE, LOUISIANA 70803