

BOOK NEWS

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New Book Explores the Role of Propaganda in Modern America

LSU Press to publish Propaganda and American Democracy in March 2014

Baton Rouge—In **Nancy Snow**'s edited volume **Propaganda and American Democracy,** eight writers explore various aspects of modern propaganda and its impact. Snow's book grew out of a spirited discussion that brought together some of the leading minds in North America on propaganda in a democracy. It is designed to address a subject often alluded to in media and politics conversation but mostly missing as a serious subject of inquiry in academic research and teaching.

Propaganda has become an inescapable part of American society. On a daily basis, news outlets, politicians, and the entertainment industry—with motives both dubious and well intentioned—launch various propagandistic appeals. The essays here collected explore issues ranging from the inherent morality of propaganda, to the extent to which propaganda permeates the American media, to the ways Hollywood has been used as a vehicle of propaganda in the modern United States. *Propaganda and American Democracy* offers an indepth examination and demonstration of the pervasiveness of propaganda, providing citizens with the knowledge needed to mediate its effect on their lives.

Nancy Snow is professor of communications at California State University, Fullerton, and the author or coeditor of eight other books, including *Propaganda, Inc.: Selling America's Culture to the World* and *Truth is the Best Propaganda: Edward R. Murrow's Speeches in the Kennedy Years.* She has held visiting faculty appointments in China, Japan, Israel, and Malaysia as well as at the University of Southern California and Syracuse University.

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